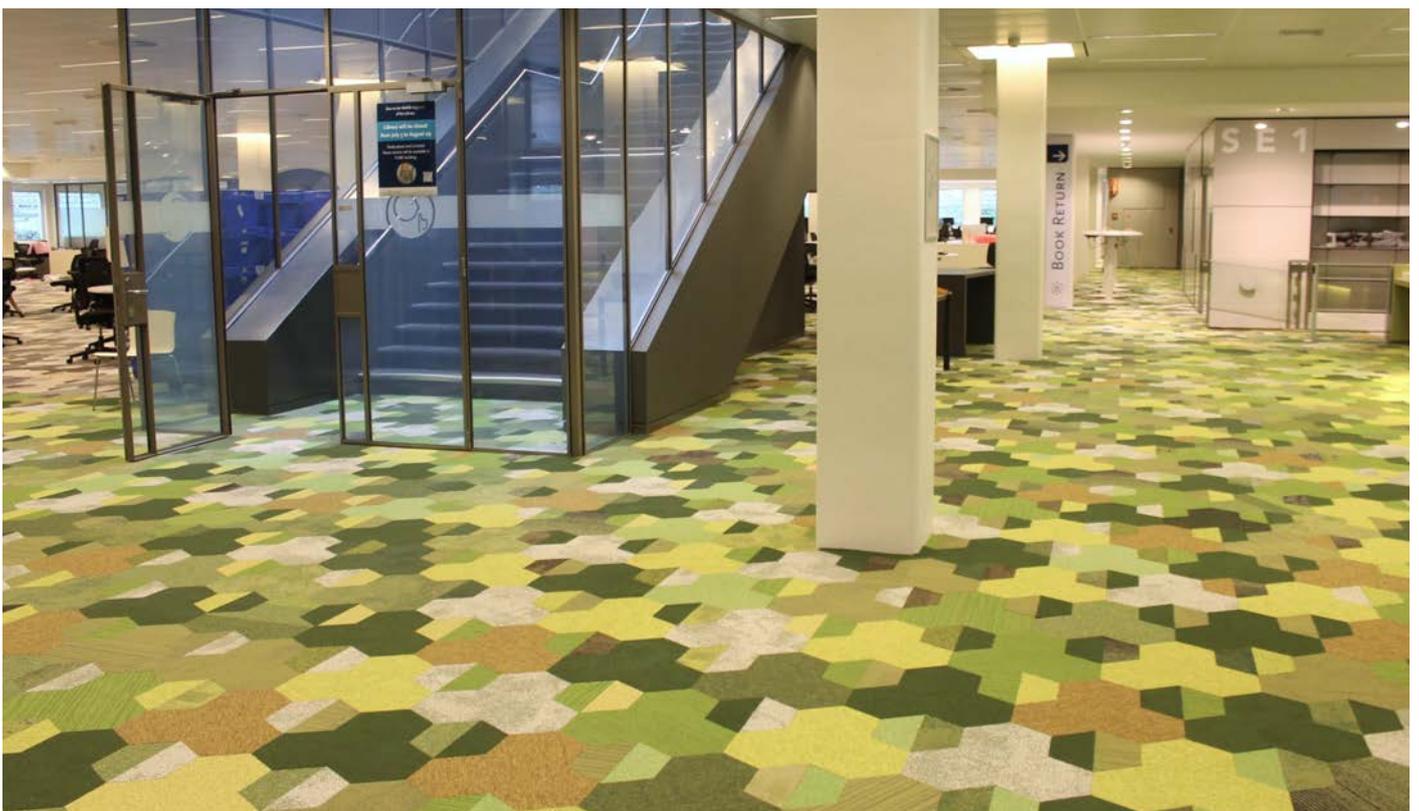


# studio wae

[www.studiowae.nl](http://www.studiowae.nl)

CREATE  
YOUR OWN  
CIRCULAR WAE



# ABOUT STUDIO WAE



## We want to make beautiful things from wa(e)ste.

Studio Wae's vision is to make an impact on natural raw material extraction by turning residual flows into scalable and beautiful products. We believe it is important that everyone becomes aware that waste can have a positive value. By using product waste resources, we extend the lifecycle of these resources.

### CIRCULAR PAVING

We make circular paving that is made of 76% recycled raw materials extracted from Urban Mining (= old paving and materials from buildings, that are up for demolition).

With the production of the concrete Cityscapes tiles, we are able to combine our love for design and passion for recycling.



### CIRCULAR CARPETS AND FLOORING

Our unique carpets with geometrical shapes, are made of 100% production waste from well known carpet tile producers in the Netherlands. Collaboration contracts have been signed with these pioneers in sustainability to prolong the lifespan of their waste. Choose any color, shape and size to create a unique carpet that fits any space. The M.C. Escher-inspired shapes and unique clicking system, providing complete freedom to create any design.



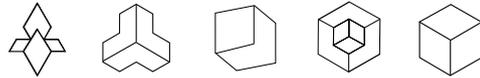
### SOCIAL IMPACT

The production of Wae's carpet collection happens in Utrecht and is executed by people with limited job opportunities in our own workplace.

Our mission is to employ as many Syrian residence permit holders as possible, offering them a solid base to build a future in the Netherlands.

# CIRCULAR CARPETS

Available in:



The geometric design made from 100% waste material, allows you to create your own color palette, shape, size and makes a perfect fit for any space.

## CUSTOM MADE

Architects and office decorators can share their color palette or choose colors from our vast physical stock. We will then produce the product for you. We have close collaborations with our dealers and therefore they can provide you with the perfect fit carpet proposal.

- SOUND ABSORBING
- INSULATING
- ACOUSTIC
- MODULAR
- CUSTOM MADE
- SIZE ADJUSTABLE

## THIS IS THE WAE TO DO IT

- 01** Choose your shape from our geometric designs.
- 02** Send us your moodboard of colors and we make you a color proposal.  
Or go to [www.waetool.nl](http://www.waetool.nl), and use our special design tool to create your own carpet! Choose from different shapes and colors. Click on 'Download' and send us your design.
- 03** Email us: [tynke@studiowae.nl](mailto:tynke@studiowae.nl) or call/whatsapp us: 0621205032. You can also visit us to choose your own colors from our stock. Measure the size you need in m<sup>2</sup>.
- 04** Order the carpet at Studio Wae or our dealers.
- 05** After 4 weeks you will receive your own custom made carpet. If you need instructions for assembling your carpet, you can find the manuals on our website. Go to: [www.studiowae.nl](http://www.studiowae.nl) > Downloads.

## GET IN TOUCH

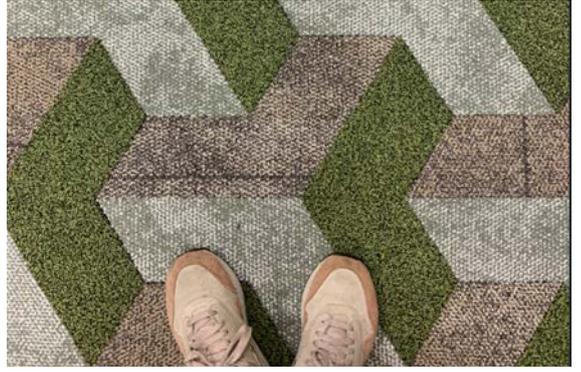
Studio Wae is always in for collaborations with other companies. Interested in partnering up?  
Or want to become a dealer? Get in touch. Wondering if we deliver the Carpets in your area?  
We'd love to hear from you. Questions about orders, available colors or other products?  
Call or e-mail us.



**CITY CARPET,  
TIVOLI  
VREDENBURG**



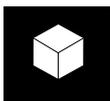
**BOOMERANG  
CARPET,  
SKRIPT**



**CUBE CARPET,  
SOCIAL SPACE  
OFY AMS**



**POLYGON  
CARPET,  
LUCHTVER-  
KEERSLEIDING  
NEDERLAND**

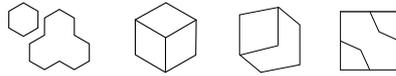


**BEO CARPET,  
BANG &  
OLUFSEN  
STORE**



# FLOORING

Available in:



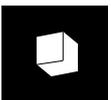
For bigger surfaces Studio Wae produces wall to wall carpets. This flooring is laid with modular carpet tiles in our designs. These tiles are also made of residuals or overproduction. To close the waste loop for our clients we can also create a new look and feel by combining used tiles with our own stock material.



**BOOM  
FLOORING,  
UNIVERSITEIT  
TILBURG**



**BEO FLOORING,  
EPIC RAINBOW  
UNICORN  
STUDIO**



**ANGULAR  
FLOORING,  
ATELIER  
IN WORDING**



**BIKO  
FLOORING,  
RAI BEURS**

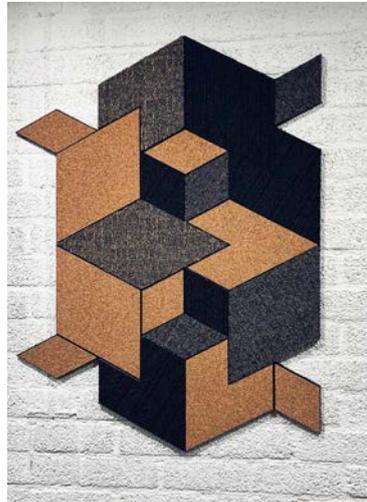


## WALL TILES

Available in:

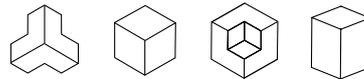


Are you looking for a multifunctional modular awesome acoustic wall solution? Choose your own shape, size and colors at Studio Wae. The designs are the same as our carpets but now made from acoustic and thicker material. This material, needless to say, also comes from production waste. We provide extra layering and open lines on the tiles to absorb sound. Create your own Wae on your wall!



## ENTRANCE CARPETS

Available in:



The first impression often starts at your front door. By designing a doormat (or dirt trapper) in one of our shapes, using the colors you pick, you can have your own circular, perfect size, modular doormat. It is even possible to turn your doormat into a full carpet. Our doormats are a beautiful example of the combination of function and design.



studio  
wae



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